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Data Sheet

The questions your data sheets have to answer

This data sheet describes a product or service which is available for purchase. We reserve the right to improve or alter the information without notice. Always check with us before placing an order.

Description:

<A paragraph that answers the question: What will it do for me? Must refer to key benefits.>

<A paragraph that answers the question: What is it? Must describe in the users terms. Top level data sheets might outline a whole product range or project, each item of which is described in its own lower-level data sheet>

Just an idea

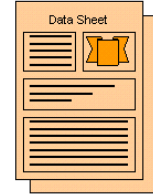


<The content naturally grows at each stage....>

Under development



Available



<A picture is worth a thousand words....>

Features: <not more than 6 of these "bullets">

- <single line bullet point that expands a single key word in the description and link benefits to features>
- <single line bullet point that expands a single key word in the description and link benefits to features>
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Specification:

<physical description from users point of view>
 <features descriptions from users point of view>

<Once beyond the "Development proposal" stage and into a "Target Specification, then the further sub-headings below will be useful:> <these may spread onto the back of this sheet for a fully developed product, but no further!>

Options:

<obvious!>

Application notes:

<may be guidance on choice of above options, or choice of this rather than another product in the range..>

Associated products & services:

<may refer up, across or down a product or project hierarchy>

Environment:

<may be "virtual" or "Physical" or "market" depending on the type of product, service or project>

Ordering codes:

<make it easy to buy!>